

Frankie's Column · January 2010

Dear Customer

A very happy new year to all our Frank Usher Ladies.

Did you spot HRH Princess Ann at Ladies Day at Ascot in our stunning Coterie pale green chiffon Dress and Jacket? Hello magazine commented on how nice she looked and it was a real change from her usual outfits. Also spotted at Joe Coles wedding to Carly Zucker a guest wearing Frank Usher black and white dress with matching coat.

Big celebrations for Frank Usher as we celebrated 65 years in business, quite a big achievement for a fashion company. The fashion designers pulled out all the stops to celebrate, by designing some dresses inspired from original drawings from the 50's 60's and 70's. We had a party for customers at our Frank Usher shop which, as you can see from the amazing windows the dresses were stunning.

Also new for Frank Usher, is our stunning new bridal range, for destination weddings abroad. Watch out for this coming to a store near you soon! The press have gone mad for this collection. Look out in Wedding and Home as they have just shot some of our dresses in Hawaii!

Our fashion shows continued throughout the year with a stunning event at Canary Wharf in September, then onto the Grand Hotel in Eastbourne in October, ending in November at the world famous Brockett Hall in Hertfordshire.

With vintage being so in at the moment, Frank Usher is one of the most sort after labels at present. We have been inundated with calls from the public looking for vintage Frank Usher. Are there any lurking in the back on your wardrobe? It may be worth a small fortune! We would love to see any pictures of dresses you may have and you can send them to sales@frankusher.co.uk. We would be very interested to see them!

Here's to a fun summer of weddings, parties and races, and of course ladies, you will all be in your finest Frank Usher!

Regards

Frankie x

